

Placement Report on Corporate Interaction

AY 2016-17

Name of Department: Pune Institute of Business Management – Placements Department

Type of Meeting: Discussion & Analysis of Corporate Interactions AY 2016-17

Date of discussion: Wednesday, 15th March 2017

Time of discussion: 10:30 am – 12:00 am

Venue: 1stFloor Conference Room, Pune Institute of Business Management, Gat no. 605/1, Lavasa road, Pirangut, Tal Mulshi, Maharashtra. Pune 412115.

Period of Corporate feedback collection – June 2016 – March 2017

Meeting Facilitator: Ms. Choden Goperma

Call to order: Meeting was called to order at PIBM conference room. A quorum was established.

Roll Call:

Attendees Present:

- Ms. Choden Goperma (Manager Placements)
- Mr. Kundan Dwivedi
- Ms. Shveta Borse
- Mr. David Hansing (Batch in-charge)
- Mr. Riddhiman Mukhopadhyay (HOD Marketing)
- Mr. Bharat Dalal (HOD Finance)
- Ms. Rajshree Pillai (HOD HR)

Insights from Corporate Feedback

1. Out of total 258 students, 250 students were placed on challenging and rewarding profiles by the Placements department.
2. More than 100 companies recruited the students for final placement and summer internship in AY 2016-17.
3. Median package of the batch moved upto 5 lacs and the highest package offered to PIBM Marketing students was INR 14 lacs.
4. Grooming of students was overall as per expectations from corporate Point of View.
5. Attitude is also positive & open for learning and most employers appreciated the



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Pune Institute of Business Management
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6. Domain knowledge is adequate, however need to be updated with latest trends & happenings of business landscape.
7. **Mr. Sandesh Kumar, VP HR Wipro BPS** gave feedback that there should be more focus on B2B marketing and students across specializations should be given exposure to ITES and KPO sector while developing concept application
8. Talent manager of **Mphasis, Mr. Majid Khan** stressed on students having transferable skills in terms of Advance Excel usage and HR Analytics.
9. Knowledge on Current affairs is lower than expectations and needs to be given additional focus.
10. Student confidence & turn-out is good, however, **Ms. Manjula Rao**, VP HR of First Cry suggested that students would perform much better if they have more exposure via live projects.
11. Communication skills are adequate but need more polish to succeed in the corporate world
12. More exposure is needed for best industry practices & out-of-box thinking, as suggested by **Mr. Bala Subramaniam**, Operations Head of Amazon.com.

Reviewed and Approved by:

Director
Pune Institute of Business Management
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Director,

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